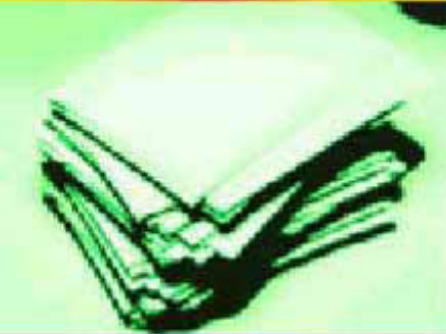




Tree Health Desk

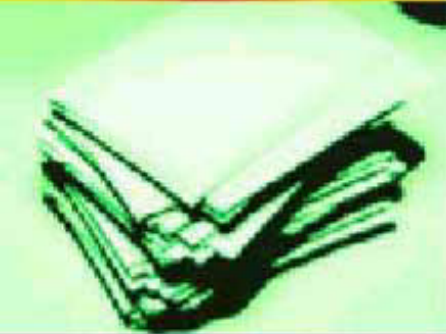


By,
K.S.Venkatram (AOEC & SSHGIEC)



Tree Health Desk (Why is one needed?)

- Climate change is fast setting in. This has upset the ecological balance of our environment, where the risks, threats and problems affecting sites are dependent upon the vulnerability of the site, sensitivity due to nature of services or location and inherent lack of ability to mitigate and manage incidences or disasters.
- Trees will face the brunt of climate change.
- People have and will face threats and hazards of tree fall or branch collapse.
- Recognition that trees are a vital part of our environment and due attention needs to be given to help make trees healthy and safe.



Tree Health Desk (Main points)

- To improve the overall health of trees and to help in their preservation
- To facilitate better assessment of hazards posed by trees
- To assist in the governance of specific locations
- To (at times) initiate remedial action or restoration management (in cases of observed hazards, problems, issues or threats affecting a location)
- For better incidence recording and resolution





Tree Health Desk

- AOEC's Tree Health Desk, its theory and insights are based on Performance Driven CRM (Customer Relationship Management), where the focus is on making road systems, public infrastructure and other facilities safe from hazards like tree fall, branch collapse or falling debris
- AOEC's Tree Health Desk is categorized into 3 areas of interest
 - A. A Citizen Focus Program (or CFP)
 - B. An Organizational Focus Program (or OFP)
 - C. A Quality Service Focus Program (or QSFP)



Tree Health Desk

The Citizen Focus Program will focus on

- The Design of a Little Tree Book that can help a citizen or entity know more about the various signs that indicate whether a tree poses a hazard, if needed perform a hazards assessment, and on any need for assistance contact a dedicated team who can help or intervene to mitigate risks and prevent accidents
- Release of the Little Tree Book via suitable venues



Tree Health Desk

The Organizational Focus Program will focus on

- The putting up of Hoardings about the Little Tree Grid in choicest locations to draw attention and promote awareness & responsiveness
- The issuing of Advisories and Recommendations from time to time to reduce chances of accidents
- The governance and restoration of locations (via the use of relevant assessments, signages and maintenance schedules)
- Sustainable Site management (if the location is a heritage site or is of vital importance)



Tree Health Desk

The Quality Service Focus Program will focus on

- Overall metrics improvement in incidence management and resolution
- Better understanding of the uniqueness, importance and highlighting of the trees sidelining locations that are part of the Little Tree Grid
- Publishing of Expert Reports authored by experts from the horticulture & floriculture field, the forestry department & civic governance to provide information on the Trees Grid in the city or region



Tree Health Desk

The Little Tree Grid toolkit (CD) can be made available if this solution is of business interest.

To receive more details, you can contact the consultant

at venkataoec@gmail.com or call on +919342867666.